

6 Steps to a Webinar that Sells



Meet & Greet

Welcome your attendees and ask them to share on social media



Welcome

Introduce yourself and outline the agenda



Actionable Content

Provide Valuable information that demonstrates your credibility



Your Story

Share your struggle and how you overcome it



The Close

Restate the problem, how your solution solves the problem, and the benefits experienced



Q&A

Address concerns and congratulate buyers



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